

PUBLIC HEARING

JANUARY 12, 2011

A public hearing of the Council of the County of Kaua'i was called to order by Dickie Chang, Chair, Economic Development & Renewable Energy Strategies Committee, on Wednesday, January 11, 2011, at 1:49 p.m. at the Council Chambers, 3371-A Wilcox Road, Līhu'e, Kaua'i, and the presence of the following was noted:

Honorable Tim Bynum
Honorable Dickie Chang
Honorable Nadine K. Nakamura
Honorable Mel Rapozo
Honorable JoAnn A. Yukimura
Honorable Jay Furfaro, Council Chair

Excused: Honorable Derek S. K. Kawakami

The Clerk read the notice of the public hearing on the following:

BILL NO. 2391 – A BILL FOR AN ORDINANCE AMENDING ORDINANCE NO.B-2010-705, AS AMENDED, RELATING TO THE OPERATING BUDGET OF THE COUNTY OF KAUAI, STATE OF HAWAII, FOR THE FISCAL YEAR JULY 1, 2010 THROUGH JUNE 30, 2011, BY REVISING THE SURPLUS AND APPROPRIATIONS ESTIMATED IN THE GENERAL FUND (\$200,000.00 – Kaua'i Visitors Bureau),

which was passed on first reading and ordered to print by the Council of the County of Kaua'i on December 15, 2010, and published in The Garden Island newspaper on December 22, 2010.

The following communications were received for the record:

1. Brad Snyder, Kaua'i Area General Manager, Marriott Kaua'i Resort, dated January 11, 2011.
2. Jody Kjeldsen, Executive Director, Po'ipū Beach Resort Association, dated January 11, 2011.
3. Doug Sears, General Manager, Grand Hyatt Kaua'i Resort & Spa, dated January 11, 2011.
4. Mark E. Stein, Market Manager, Island of Kaua'i, Enterprise Holdings, email dated January 11, 2011.
5. Leesha Kawamura, Senior Sales Manager, Hawaiian Airlines, dated January 12, 2011.
6. Randall Francisco, President/CEO, Kaua'i Chamber of Commerce, dated January 12, 2011.

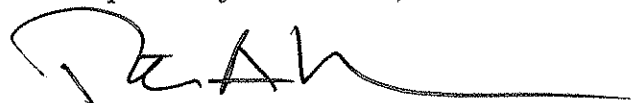
The hearing proceeded as follows:

GLENN MICKENS: Thank you Dickie. For the record, Glenn Mickens. I just want to say that I really appreciate...the Visitors Bureau had an informal meeting the other day with Sue, George, and Dickie for a few members of the public, and it enlightened the public, I think, very much to find out exactly... You know, there's skepticism all the time when we...you're asked for money (two hundred thousand, a million dollars) where it's going. They clarified where these funds were going, and there's a lot more to it than I think the general public understands when they just say they're going to go... I know you have to go out to wholesalers and there's just... Sue explained this very well, as did you, Dickie, and did George. So I just want to say I really think that it would be a good thing for any members of the council to, on some of these agenda items like this, if there's something that the public, they can get together. And Jay got together with this and they had some of his expertise in numbers and things, which we appreciated too. So I just think it's really beneficial to the public to be able to have people get the one-on-one like this to be able to see what we're doing. But I appreciate much more now what the Visitors Bureau is trying to do. I know you got their problems doing it, but I think again, they're doing, with the funds they've got, and again as was explained, O'ahu, the Big Island thing, they have budgets...I think, Jay, you explained that, far more than what Kaua'i has to be able to do what they're trying to do. So that's a real limiting factor too. So anyway, I do appreciate what they're doing. Thank you.

KEN TAYLOR: Chair and members of the Council, my name is Ken Taylor. I too appreciated having the opportunity to talk with Sue and George and Dickie on this matter, and there was a lot of good clarification, and I think that for the amount of money they have, they're doing a very good job. I think it's important for the economy of the island, and so I highly recommend that you approve the \$200,000 that they're requesting. Thank you.

There being no further testimony on this matter, the public hearing adjourned at 1:53 p.m.

Respectfully submitted,

A handwritten signature in dark ink, appearing to read 'P. Nakamura', with a long horizontal flourish extending to the right.

PETER A. NAKAMURA
County Clerk

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